



Karnataka Bank Ltd.

Your Family Bank. Across India.



Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228222
E-Mail : comsec@ktnbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

SECRETARIAL DEPARTMENT

19.10.2023

HO:SEC:206:2023-24

1. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E)
MUMBAI-400 051
Scrip Code: **KTKBANK**

2. The General Manager
BSE Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers
Dalal Street
MUMBAI-400 001
Scrip Code: **532652**

Dear Sir/Madam,

Sub: Press Release -Karnataka Bank's special campaign for Home, Car, Agri, and Gold loans KBL UTSAV 2023-24.

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose copy of the press communiqué released by us for your kind information and dissemination.

Yours faithfully,

Sham K
**Company Secretary &
Compliance Officer**

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

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MEDIA MARKETING, CUSTOMER EXPERIENCE & PUBLIC RELATIONS

PRESS RELEASE

Date: 19-10-2023

Karnataka Bank's special campaign for Home, Car, Agri, and Gold loans KBL UTSAV 2023-24



Private sector lender Karnataka Bank, has launched a Special campaign, "KBL UTSAV 2023-24," for Home loans, Car loans, Agri loans, and Gold loans from October 19, 2023, to December 31, 2023 for the festive demands. Customers can avail the benefits of digital banking and the offers of the special campaign across all its 912 Branches.

Under the KBL UTSAV campaign, Bank is offering attractive interest rates on Home loans and Car loans, a digital loan application & immediate approval for quick loan sanctions during this festive season. The Digital products were designed keeping in mind customers' needs.

While launching the campaign, Shri. Srikrishnan H, MD & CEO of Karnataka Bank said, "We are extremely pleased to bring this special campaign KBL UTSAV 2023-24 to the

delight of our customers during the festive season. The campaign is loaded with offers and benefits clubbed with digital experience. This is our way of rewarding our customers for their high levels of trust and confidence in us".

Speaking on the occasion, Shri. Sekhar Rao, Executive Director of Karnataka Bank, said "the Bank is creating customer friendly propositions and collaborating with partners in different fields. The benefit of this will be soon seen in our services and deliverables."

Karnataka Bank is committed to help customers achieve their dreams of owning a Home and a Car. In addition, we offer Gold and Agri loans with attractive interest rates and real-time customer authentication. Our in-house developed digital products provide hassle-free and simplified digital processing, quick sanctions. We are dedicated to serve our customers as 'your family bank' in its truest sense to fulfil all their genuine financial needs during this festive season & beyond.

Sd/-

Madhava V P
ASSISTANT GENERAL MANAGER