



Karnataka Bank Ltd.

Your Family Bank, Across India.



Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

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E-Mail : comsec@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

SECRETARIAL DEPARTMENT

10.04.2024

HO:SEC:10:2024-25

- | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E)
MUMBAI-400 051
Scrip Code: KTKBANK | 2. The General Manager
BSE Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers
Dalal Street
MUMBAI-400 001
Scrip Code: 532652 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Dear Sir/Madam,

Sub: Press Release: Karnataka Bank Partners with FISDOM to offer stock broking services and 3 -in -1 Accounts

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a press release issued by the Bank on the matter of the Bank's partnering with FISDOM to offer stock broking services and 3 -in -1 Accounts.

We request you to take the same on record and arrange for dissemination.

Yours faithfully,

Sham K
**Company Secretary &
Compliance Officer**

**MEDIA MARKETING, CUSTOMER EXPERIENCE & PUBLIC RELATIONS
DEPARTMENT**

PRESS RELEASE

10-04-2024

**Karnataka Bank Partners with FISDOM to offer stock broking services and 3-in-1
Accounts.**



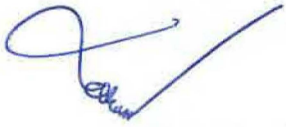
Karnataka Bank, a leading private sector Bank has expanded its collaboration with FISDOM to offer 3-in-1 [Savings, Demat and Trading accounts] through the Bank's Mobile Banking App- KBL Mobile Plus. This strategic association is all set to enhance the current value proposition of enabling customers to invest in stocks and Mutual Funds. This offering will empower our customers with seamless access to both investment opportunities and trading functionalities, all within a single, user-friendly interface.

The 3-in-1 facility enables customers to streamline their investment journey by consolidating their Demat and Trading accounts. This integration eliminates the need for multiple platforms, simplifying account management and enhancing overall user

experience. With this unified solution, investors can efficiently manage their securities and execute trades with unparalleled convenience and efficiency.

Mr. Sekhar Rao, Executive Director expressed that "Through this partnership the Banks aims to redefine the landscape of financial services by offering a holistic solution that combines convenience, efficiency, and reliability. By leveraging FISDOM's expertise in financial technology, we are confident in our ability to deliver unparalleled value to our customers and drive meaningful impact in the market"

Shri Subramanya S V, CEO & Co-founder, Fisdom, said, "We are pleased to expand our association with Karnataka Bank Ltd in order to offer our complete range of investment offerings. We believe this strategic partnership will redefine investment options for the customers of Karnataka Bank Ltd as we promise them a unique and convenient investment experience into direct equity, mutual funds and other wealth products. At Fisdom, our constant endeavor is to provide all the multiple investment options to our customers backed up with thorough research and right guidance".



MADHAV A V.P. B.Com., MBA, CAIIB
Assistant General Manager
Media Mktg., Customer Experience & PRO

Madhava V P

ASSISTANT GENERAL MANAGER

